

27 October 2004

To Whom It May Concern:

In response to a pending regulation that might regulate the ability of national/regional to broadcast within local communities, I offer the following points of concern:

1. K-LOVE, a part of the Education Media Foundation, provides me and my family music and counseling services that are difficult (if not impossible) for local stations to provide—especially in the format that K-LOVE provides with no commercials. Specifically, they tie my family into the entire Christian body of believers. There are other radio stations within the Tidewater, VA area in which I live that provide Christian programming, but K-LOVE provides another source of variety and the fidelity of it's signal at 90.7 FM cannot be matched.
2. If K-LOVE were to be displaced by an LPFM broadcaster, the potential is there that that broadcaster would not offer programming that is available to my family through K-LOVE, and even if the programming was Christian in nature, it still would not approach the quality and ability of a nationally-supported station such as K-LOVE. On a side-note, if LPFM broadcasters displaced national/regional broadcasters, then the same should apply to those frequencies on which National Public Radio broadcasts.
3. In addition to my family, K-LOVE provide a service to the public at large by consistently providing a positive programming choice, as well as, content. The station offers people searching for hope a viable location to do so—again at a level that can only be supported nationally by the constituency that listens to K-LOVE in communities around the United States. I am very proud of K-LOVE's ability to broadcast in my local area, and I definitely want that right to continue uninterrupted.

Thank you very much for your time and consideration in this matter.

Sincerely,

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Michael L. Jensen